

You've decided Rhenari is worth evaluating. This guide helps you introduce it to the people who need to approve it — your manager, your IT lead, your security team. It tells you what to say, what to send, and how to answer the questions they'll ask.

HOW TO DESCRIBE RHENARI

The one-sentence version and the two-minute version.

ONE SENTENCE

Continuous roadmap monitoring for SaaS product leaders — it reads execution signals from the tools we already use and tells us whether we're actually shipping what we planned.

TWO MINUTES

We lose visibility as we scale. Status updates get filtered. By the time something surfaces in a quarterly review, we've already lost weeks of execution. Research suggests up to 40% of product team capacity is lost this way. Rhenari connects to our existing tools — Jira, Teams, Azure DevOps — and reads behavioral patterns to surface whether execution is tracking against the plan. It delivers two scores: Momentum (are we converging on our goals?) and Confidence (is the signal strong enough to trust?). Delivered in plain language, directly in Teams. It never stores message content, never surfaces individual-level data, and nothing is deployed in our environment.

WHAT TO SEND TO WHOM

Match the document to the audience.

Audience	What to Send	What They Care About
Your manager (VP / CEO / COO)	Product Overview (one-pager) or Pitch Deck	What problem does this solve? Is it worth our time? Does it fit our budget?
IT / Security lead	Security Overview + FAQ document	What does it access? How does it handle our data? What's the compliance posture? Does it deploy into our environment?
CISO / Procurement	Security Overview + request an architecture review from Rhenari	Tenant isolation, encryption, secret storage, audit trail, SOC 2 status, DPA/BAA availability
Peer VP / fellow leader	Product Overview (one-pager) or a specific blog post that matches their pain	Does this actually work? Is it credible? Would I look smart recommending it?
Chief of Staff	Pitch Deck + FAQ	How does this operationalize? What does onboarding look like? How much of my time does it take?
Finance / Budget	Product Overview + pricing conversation with Rhenari	What does it cost? What's the minimum commitment? Can we start small?

THE QUESTIONS THEY'LL ASK

And how to answer them.

"Is this monitoring our employees?"

No. Rhenari reads organizational patterns — communication rhythms, decision cadence, delivery signals — not individual behavior. Individual-level data is never surfaced to any user. All outputs are team-level only, with minimum group sizes enforced. It does not track keystrokes, capture screenshots, or produce individual performance metrics.

"Does it read our messages?"

Rhenari reads behavioral metadata — who communicated with whom, when, and in what pattern. Message bodies are never stored. When the AI needs to classify an event, it may read source content ephemerally, process it, and immediately discard it. The structured insight is kept. The source content is not. Every content read is gated by explicit consent configured during onboarding.

"They don't have SOC 2 yet — can we trust them?"

Rhenari's architecture is mapped to all eight SOC 2 Type II trust service criteria and is operating in alignment. They're pursuing certification. They're transparent about where they stand — the security overview and a detailed architecture review are available for our security team to evaluate directly. Ask for the architecture review if you need to go deeper than the one-pager.

"How is this different from the dashboards we already have?"

Dashboards show data. They don't interpret it. They tell you what happened — they don't tell you what it means or what to do about it. Rhenari applies pattern recognition to the raw execution signals and delivers interpreted, actionable intelligence in plain language. It answers the question the dashboard can't: "Are we actually going to ship what we planned?"

"What does it cost?"

Pricing is by conversation — scoped to team size and stage. Minimum 50 seats. Schedule a discovery call with Rhenari to discuss pricing specific to our organization.

"What if we want to leave?"

Rhenari provides a data export before deletion — scored outputs, insights, workflow records, and configuration. After the export window, they delete tenant data per the contract. No infrastructure teardown is required because nothing was deployed in our environment.

YOUR CHAMPION KIT

Everything you have to work with.

Document	What It Is	Best For
Product Overview	One-page summary: problem, mechanism, scores, integrations, data handling	Manager, peer, anyone who needs the quick version
Pitch Deck	12-slide walkthrough of the full Rhenari story, forwardable without a presenter	Manager, CoS, anyone who wants the full picture
Security Overview	One-page data handling and security summary for IT and procurement	IT lead, CISO, security reviewer
FAQ Document	22 questions and answers covering product, data handling, compliance, and operations	Anyone with specific questions — forward the whole doc or pull relevant answers
This Guide	How to introduce Rhenari, what to send to whom, how to answer objections	You — the internal champion
Architecture Review	Detailed technical architecture walkthrough — available from Rhenari under NDA	Security team deep dive — request from security@rhenari.com

Need help making the internal case? The Rhenari team can join a call with your stakeholders.

hello@rhenari.com →